

HACKATHON II

GRAND FINALE EVENT

MARCH 28, 2025, Online and in Kaunas, Lithuania

10:30 – 10:40

Welcome words from organisers.

Dr. Jurgita Butkevičienė, Associate professor of sustainability and entrepreneurship, DEI4SME Project manager Lithuania

Prof. Eugenijus Valatka, Rector of Kaunas University of Technology

10:40 – 11:00

Kickstarting Your Career: You are OK already.

Ms. Giedrė Vaitiekūnaitė-Urbanovič, CEO at HR Hint Online, Partner at OVC Consulting

11:00 – 11:25

“Run Like a Girl”. Breaking Stereotypes for Men and Women.

Ms. Evelina Nevardauskaitė Rudzikienė, Doctor, Specialist of Endobiogenics

11:30– 12:00

Panel discussion.

DEI Best Practices: Success Stories & Key Lessons Learned

Moderator: **Dr. Gerda Žigienė** – Professor of Finance&Sustainability/Sustainability Strategist/LAVA board member

Ms. Julija Markeliūnė DEI lead at Telia Lithuania

Mr.Arvydas Makselis – Vice President at Moody's Corporation | Board member at Lithuanian Diversity Charter

Mr. Karl Daniel Klee – CEO of EDUNAUK and expert at IHK-Projektgesellschaft Ostbrandenburg Germany

Dr. Emil Velinov – Assoc. prof. DHBW Villingen-Sceenningen, Germany; Newton University Check Republic

12:00 – 13:00 LUNCH BREAK

13:00 – 14:30

Student Teams Present Innovative Solutions to Challenges

14:30 – 14:45 COFFEE BREAK

14:45 – 16:15

Celebrating Success: Announcing the Winners & Awards

Ms. Agila Barzdienė, Vice-Minister of Economy and Innovation of the Republic of Lithuania

Dr. Kęstutis Duoba, Dean of School of Economics and Business, Kaunas University of Technology and the other stakeholders